30-Day Cooperative Launch Roadmap
Weeks
Week 1
Week 2
Week 3
Week 4
Task
Form Core Organizing Committee
Launch Private Online Hub
Skill & Interest Mapping
Draft Mission & Core Values
First Virtual Town Hall
Trivia Night / Icebreaker
Rank Fields & Finalize Top 2
Form Project Teams
Design Minimum Viable Offerings
Create Initial Marketing Materials
Outreach List Building
Second Virtual Town Hall
Soft Launch with Friendly Clients
Media & Social Launch
Host Public Town Hall
Themed Trivia Night
Refine Offerings
Follow-Up & Close Deals
Formalize Cooperative Structure
Launch Ongoing Revenue Streams
Document First-Month Success
Celebratory Trivia Night
0
5
10
15
20
25
30
Day